

Isaac M. Chambers

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Emory University:
P.O. Box 125479
Atlanta, GA 30322

Permanent:
4201 Summer Field Rd.
Champaign, IL 61822

Education

Emory University, Atlanta, GA
Bachelor of Business Administration in Information Systems & Operations Management
Current GPA: 4.00/4.00

May 2013

Experience

Addoa Creative / Web Design & Marketing Business

June 2007 – Present

Owner/Sole Proprietor, Lead Designer

- ▶ Launched a creative marketing business based on self-taught web and graphic design expertise
- ▶ Developed business by helping small businesses, non-profits, universities, and schools achieve their goals
- ▶ Expanded business to over 30 clients by maintaining close client relationships resulting in positive client referrals
- ▶ **Case:** Doubled Body N' Sole Sports, Inc.'s online sales year-over-year at an average growth rate 9.34% per month over the 15-month period from April 2010 to July 2011
- ▶ **Case:** Licensed content and designs to the University of Illinois for use in official publications

Emory Admissions Office

Sept 2009 – May 2011

Intern, Undergraduate Admissions Office

- ▶ Initiated an internship position to improve the admission office's website, marketing, outreach, and recruitment
- ▶ Recruited over 55,000 high school seniors via email campaigns, corresponded one-on-one with over 250 students, and was mentioned as a contact with Emory on hundreds of applications
- ▶ Helped realize an improvement in the matriculation rate for the class of 2014 admits
- ▶ Developed concept for a 'visual search engine' marketing site for the admissions office

Emory Goizueta Business School

Dec 2009 – May 2010

Teacher Assistant, Business Economics

- ▶ Developed course materials & graded assignments for BBA and Weekend and Modular Executive MBA courses.
- ▶ Guided students to understanding of course concepts and answered students questions

Leadership & Activities

Collegiate Varsity Track & Field, Emory University

Sept 2009 – Present

Event specialty: sprints

- ▶ Three-time All-UAA conference honors
- ▶ Personal records: 400 meters – 49.67; 200 meters – 22.95

Fernbank Elementary School

Sept 2010 – Dec 2010

Tutoring 5th grade students in math, reading, and writing

Kappa Alpha Order – Epsilon Chapter

Sept 2010 – Present

Member and Parliamentarian

Awards & Honors

- ▶ Most Outstanding Newcomer, Emory Track & Field 2010
- ▶ Beta Theta Pi Men of Principle academic scholarship 2009
- ▶ United States Senate Youth Program Delegate /William Randolph Hearst Foundation Scholarship Recipient 2009
- ▶ Toshiba/NSTA ExploraVision International 1st place winning team 2009

Skills

Secondary languages: German (5 years of study)

Technical skills: video production and editing, photography and post-processing, graphics and design, spreadsheets and databases, desktop publishing, presentations

Advanced Internet skills: HTML, CSS, PHP, Javascript, MySQL, content management systems (CMS), eCommerce blogs, email marketing, analytics